

PRESS RELEASE

**Rapid Nutrition attracts USD 1 million investment with Swiss company
Nice & Green to fund its growth strategy.**

Zurich, Switzerland, January 27, 2021 – Rapid Nutrition (RAP: SW, OTCQB: RPNRF) a natural healthcare company focused on natural nutrition, diet management and life science products, announced that it has entered into an agreement for the issuance and subscription of convertible notes with Nice & Green an independent Swiss investment company. The financing will be used to accelerate the company’s growth strategy.

Simon St. Ledger, Executive Director and CEO of Rapid Nutrition: “With an outstanding reputation for their innovative financing solutions, Nice & Green is the perfect financial partner for continuing to grow our reach and brand globally. As more people focus on enhancing health, wellness and immunity this year, having access to a flexible financing solution at a reasonable cost will provide a strong foundation to grow our global presence and product offering with premium science-based, wellness brands.”

The convertible notes facility will be used to finance the company’s accelerated growth strategy and to capitalize on opportunities and continue to scale its business in key markets.

FOR FURTHER INFORMATION:

Adela KORSELT

CFO - Nice & Green SA

☎ TEL : +41 22 361 37 95

✉ E-MAIL : akorselt@nicengreen.ch

ABOUT RAPID NUTRITION

Dedicated to the development and distribution of premium, science-based health and wellness brands across the globe, Rapid Nutrition shares a wealth of award-winning products with consumers who are passionate about innovations that are “made by nature, refined by science.” Rapid Nutrition’s first-class scientific team matches the experience of its management team to keep both the company and consumers on top of the latest industry trends and developments, while aligning with industry leaders worldwide to deliver effective supplements and solutions. Rapid Nutrition aims to be the supplier of choice globally by offering premium brands with the highest-quality ingredients to deliver maximum results. For more information, please visit <http://rnplc.com>

ABOUT NICE & GREEN SA

Nice & Green SA is an independent Swiss Proprietary Equity Investment and Alternative Financing company who helps micro and small-sized listed companies to secure funding needed for their growth. Nice & Green is owned and managed by two principals and capitalizes on establishing long term financial partnership with the companies it assists. ` More information on www.nicengreen.ch.