

PRESS RELEASE

Nice & Green, a European leading alternative financing company, announced a minority growth investment by Artemis Group, owned by Swiss entrepreneur Michael Pieper.

Nyon, March 31, 2021 – Nice & Green SA (“Nice & Green”), an independent Switzerland-based provider of innovative alternative financing solutions for small and mid-sized listed companies, today announced a minority growth investment by Artemis Group (“Artemis”), owned by Swiss entrepreneur Michael Pieper.

The capital raised will further support Nice & Green's strong growth trajectory. It will enable Nice & Green to meet the continuously increasing demand for alternative financing solutions from existing and new clients, offer new financing instruments and accelerate expansion into target markets.

Nice & Green offers a broad range of highly flexible alternative financing solutions to small- and medium-sized listed companies in various sectors such as biotech, medtech, information and digital technologies. The Company uses cutting-edge technology to identify, develop and execute optimal financing solutions for its clients to support leading edge projects and has successfully financed innovative companies across Europe with multiple repeat clients.

“We are very excited to have gained Artemis as an investor and strategic partner for Nice & Green. This partnership will strengthen our position as a preferred provider of alternative financing solutions,” said Marc Cattelani, Founder and CEO of Nice & Green.

"Nice & Green's highly attractive and resilient business model convinced us from the beginning. With our investment and active involvement in the board of directors we want to support Nice & Green to grow further internationally and to expand their network. In addition, we share the same values, especially entrepreneurial and partnership thinking. We look forward to helping drive Nice & Green's expansion and contributing to their impressive track record," said Michael Pieper, President and CEO of Artemis Group.

Nice & Green was supported by Alantra, the independent global mid-market investment banking firm, as the exclusive financial advisor for this transaction. Homburger acted as the legal advisor to Nice & Green, and Baker McKenzie as the legal advisor to Artemis.

ABOUT NICE & GREEN

Headquartered in Nyon, Switzerland, Nice & Green is an independent Swiss investment company offering alternative financings to small and mid-sized listed companies. The company has to date financed clients in seven countries across Europe. By combining in-depth market expertise with cutting-edge proprietary tools, Nice & Green has become a preferred provider of alternative financing solutions in Europe.

Find out more at www.nicengreen.ch.

ABOUT ARTEMIS GROUP

The Artemis Group includes the Franke Group, the Artemis Real Estate Group (real estate portfolio in Switzerland and abroad), a majority holding in the Feintool Group (world market leader in fineblanking technology) and the Artemis Asset Management Group (various strategic shareholdings in international companies listed on the Swiss stock market and in private companies, including private equity and venture capital investments in financial services and technology). The Artemis Group employs more than 12,000 people worldwide and generated consolidated sales of some CHF 3.2 billion in 2019.

Find out more at www.artemis-holding.com.